

RED HERRING

Red Herring Presents...

Fish Tales

MONTHLY BUSINESS UPDATE

CURRENT WORD

[RED HERRING](#)

[MEDIA KIT](#)

[AD SPECS](#)

[CONTACT US](#)

[ABOUT US](#)

[Apple keeps good secrets](#), [Cleantech Sees Green](#), and [Microsoft admits to a case of myopia](#). It's just another day in the business of technology.

TALK ABOUT IT

RED HERRING GOES (MORE) DIGITAL

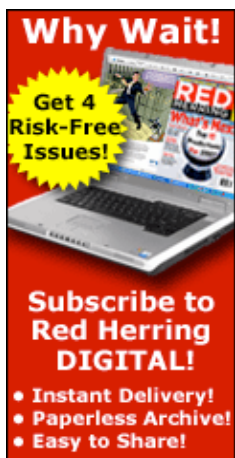
Last month, Red Herring initiated subscription delivery in a convenient, eco-friendly, digital format to subscribers. Red Herring Digital is an exact digital replica of the Red Herring print magazine in XML format and requires no additional software or reader download. Enjoy the freedom of reading Red Herring Digital magazine anywhere you have internet access, even if you're traveling. Plus, you can always download Red Herring Digital for offline viewing anytime and anyplace. Additional features include deep search plus the ability to clip, save and print articles of interest, and access to archives. You control the entire viewing experience with Red Herring Digital Magazine.

View the digital version: [click here](#)

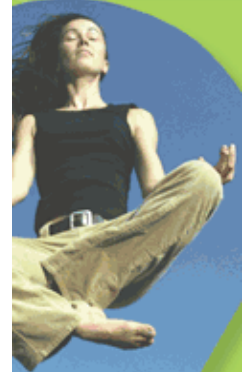
SPECIAL ISSUE

The August 20 issue of Red Herring magazine will feature the 100 most innovative private companies from across the Asia-Pacific region, highlighting their business strategies, brilliant leaders, and remarkable rise to the top in the technology sector. Find out who these winning companies are, how they make success happen, and why they're disrupting the business of technology.

Feature Ad Price for FishTales Readers: Be seen in one of the most widely read issues of the year: Red Herring Asia 100. Four color, Full page ad—regular



RED HERRING



And Who's Who

Insights

RED HERRING
JAPAN 2007
JULY 22-24
KYOTO, JAPAN

RED HERRING

price: \$9, 416. Feature Price (Fish*Tales* readers only):
\$7,500.

*Limited space available.

For more information and to Advertise in the Special
Issue please contact:

Adam Chardavoyne

Email: achardavoyne@redherring.com

SPONSORSHIP OPPORTUNITY

[Red Herring Japan Conference](#)—Kyoto, Japan, on July
22 – 24, 2007.

Red Herring Japan, “Insights”, will delve into Japan’s technology marketplace and celebrate its numerous, often underrepresented, innovators. In addition to many keynote and panel presentations there will be plenty of networking functions with industry leaders, successful entrepreneurs, venture capitalists, corporate strategists and other financiers. Speakers will join in panel discussions, keynotes, presentations and demos. Topics include Entertainment; Digital Living/Digital Workplace; Web 2.0; Wireless; Investment; Cleantech; and more.

For more information, visit [Red Herring Japan 2007](#).

For Inquiries and Sponsorship Inquiries please contact:

Jason Sausto

Phone: +86 10 8591 1166 ext. 806

Email: jsausto@redherring.com

The logo consists of the text "100 ASIA" in a bold, sans-serif font. The "100" is in black and the "ASIA" is in white, both set against a solid red rectangular background.

Opt Out: [Click Here](#)